



NON-PROFIT 501C3 FUND RAISING ABC's

AS PRESENTED BY JOHN D. ROGERS

AUCTIONEER, REAL ESTATE AGENT

OWNER OF INNOVATIVE REVENUE SOLUTIONS

OWNER OF NON-PROFIT REVENUE SOLUTIONS



Cash Donations & Solicitation

GALA Events

Grant writing programs

Sports outing event programs

Auto Donation Program

Commercial / Industrial Asset Donation Program

Real Property Asset Donation Program



Grant Writing Programs

Research Grants available applicable for your 501C3

Build a Relationship first

Partner with an experienced grant writer

Foundations & Corporate grants (OVER \$50 BILLION IN 2014)

Sports Outing Event Programs

Teams & Entry Fees

Corporate participation & Sponsorship

Add dinner and silent or live auction

Use to increase awareness as well



Vehicle Donation Program

Accept donations of titled Vehicles to liquidate

Law Change

Various options to Facilitate



GALA EVENTS

Sponsorship fees (GOLD, SILVER, BRONZE, ETC.)

Cover fees for individual attendees

Silent auction program

LIVE auction program

Misc raffles, games, 50/50

FUND A NEED paddle raise program



Commercial / Industrial Asset Donation Program

Nucleus of donors or benefactors FIRST.....

Large market for low, med and high end business assets

ZERO liability, when partnered with a reputable liquidation firm

Donor determines value, organization provides donation receipt



Real Estate Donation Program

Real Estate Donated without Risk or Organization attachment to the Property.